

# Agenda

| Time             | Session   | Speaker(s)                      |
|------------------|---|---------------------------------|
| 09:30 – 10:00    | Check-in & Welcome Coffee   | —                               |
| 10:00 – 10:15    | Welcome   | Tenthpin, SAP                   |
| 10:15 – 10:45    | Give Data to the People: Prerequisites for AI & Analytics Use Cases                                 | Tenthpin                        |
| 10:45 – 11:15    | Daiichi Sankyo: Turning into a Data-Driven Organization   | Daiichi Sankyo                  |
| 11:15 – 11:45    | Coffee Break  | —                               |
| 11:45 – 12:30    | SAP Business Data Cloud: What Is the Actual Competitive Advantage?                                  | SAP                             |
| 12:30 – 13:30    | Lunch Break   | —                               |
| 13:30 – 14:00    | Tenthpin's Data Products for the Life Sciences Industry (Live Demo)                                 | Tenthpin                        |
| 14:00 – 14:40    | Data Interoperability in Life Sciences: How SAP Business Data Cloud Unlocks End-to-End Intelligence | Tenthpin                        |
| 14:40 – 15:00    | Takeda: Automated Insights Creation by AI   | Takeda                          |
| 15:00 – 15:30    | Coffee Break  | —                               |
| 15:30 – 16:00    | MSD: AI Use Case - ChatBot for HCP engagement   | MSD                             |
| 16:00 – 16:30    | End-2-End Reporting Capability Framework on a Real ESG Use Case                                     | Tenthpin                        |
| 16:30 – 17:00    | Fireside Chat: Data, Analytics & AI Use Cases: Failure and Success                                  | Life Sciences Clients, Tenthpin |
| 17:00 – open end | Networking, Food & Drinks   | —                               |